

SHIVDHENU

Premium Spices And Dehydrated Fruits

“ Where food becomes a sacred offering and daily sustenance becomes a journey toward the Divine. ”



TEJ PRATIBIMB PEETH

SHRI RUDRA KESARI MATH

WHY SHIVDHENU ?



☎ 9380553589

🌐 www.shivdhenu.com

✉ namaste@shivdhenu.com



SACRED TRADITION PURE NOURISHMENT

At Shivdhenu, every product is an offering — crafted with reverence for the cow, the bounty of nature's harvest and the timeless knowledge of our ancestors. We don't just sell food; we deliver blessings in every package.



PREMIUM DEHYDRATED FRUITS
PREMIUM SPICES
RAGI MALT | PREMIUM MAKHAN
WWW.SHIVDHENU.COM

THE ETERNAL LIGHT :



**SHRI JAGADGURU
SIDDHAROODHA MAHARAJ JI**

The Incarnate: The Form of Non-Duality. Shrimad Jagadguru Siddharoodha Swami Maharaj Ji is not merely a name, but a boundless ocean of consciousness where the 'self' dissolves into the 'absolute.' Between 1836 and 1929, his presence graced this earth to reveal a truth that transcends the fragile boundaries of caste, creed and color.

The Emergence: From Chalakapura, Bidar district to the Infinite. Born in the sacred soil of Chalkapur, Karnataka, he was a child ignited by the fire of truth. Renouncing

the mundane at a tender age, he sought the void and discovered the 'Purna' (The Whole). His journey was never geographic; it was an epic of the soul's expansion.

Hubli: Where Duality Dissolves. Maharaj Ji transformed Hubli into a sanctuary where the distinction between sovereign and subject vanished. With the clarion call "Service to Man is Service to the Divine," he liberated Advaita Vedanta from the confines of scriptures and wove it into the heartbeat of humanity. In his presence, "Simplicity was the ultimate luxury".

THE GUIDING FORCE :



**PARAM PUJYA SHRI
HARIGURU MAHARAJ JI**

The Awakening: An Eternal Surrender. A divine revelation at the tender age of twelve forged his destiny. For over two decades, Param Pujya Shri Hari Guru Maharaj Ji has stood as a living embodiment of selfless devotion, his life is NO LONGER HIS OWN, but a sacred offering to humanity and the ultimate truth.

Beyond Sight: The True Aesthetic of Life. Life is a divine celebration, perceived truly only by an awakened soul. As a master of inner transformation, he acts as a beacon in the darkness, breathing the rhythm of hope back into

despairing hearts and guiding them toward a beautifully renewed existence.

The Mark of Excellence: When selfless service becomes one's breath, the world naturally bows in reverence. Honored by the Hindustan Book of Records and the Rashtriya Gaurav Puraskar, his monumental penance is acknowledged by time. Yet, the Master's ultimate reward remains the creation of an awakened civilization.

Expanding Consciousness: Awakening the Youth in a chaotic modern era, his ultimate mission is to orient wandering minds. "By igniting a fierce pride in their heritage, he does not merely show the youth the path; he grants them the inner strength to walk it with grace, forging a resilient and enlightened society."



TEJ PRATIBIMB PEETH SHRI RUDRA KESARI MATH

THE FOUNDATION & DIVINE PRESENCE :



In the sacred land of Belagavi, nestled in New Sainik Nagar, Shri Rudra Kesari Math stands not just as a physical structure, but as a vibrant epicenter of divine consciousness. The foundational pillar of this Math is the Supreme Lord incarnate, Jagadguru Shri Siddharoodha

Maharaj Ji, whose divine idol radiates an aura of profound peace and power. Guiding this spiritual journey is the revered visionary, Param Pujya Shri Hariguru Maharaj Ji, whose profound ideals and self-realization have set this grand mission into motion.

FINDING MEANING IN THE AGE OF KALIYUGA :

In today's fast-paced world, we have wandered far from our roots and the beautiful way of life prescribed by our ancient Hindu scriptures.

Disconnected from our spiritual path, we often find ourselves lost and distressed.





The core philosophy of the Math gently reminds us that this human life—attained after navigating through the arduous cycle of 8.4 million rebirths (Yonis)—is an extraordinary blessing. Param Pujya Hariguru Maharaj Ji envisions placing the reins of a purposeful life back into everyone's hands. The Math teaches us that life is not merely about surviving; it is a profound Sadhana (spiritual practice) meant to unite us with the Divine and bring ultimate fulfillment to our existence.

BRIDGING THE GAP FOR THE MODERN YOUTH

Today's youth seek logic; they want to know the "why" and "how." The Math recognizes this and goes beyond mere preaching. We decode the profound wisdom of the scriptures through our vibrant festivals and traditions, making them accessible to the modern mind.





With Bhide Guruji
(Shri Shivpratishthan
Hindustan)



With Shri Ayodhya Ram
Mandir Koshadhyaksh,
Shri Govind Giri Maharaj Ji



With Yog Guru
Shri Ramdev Baba



With the Late Union
Railway Minister, Shri
Suresh Angadi Ji



With Shri
Chandrashekhar
Shivacharya Mahaswamiji
(Hukkeri Hiremath)



With Shri Ramakant
Konduskar
(Shri Ram Sena Hindustan
Adyaksh)



With South Belagavi MLA,
Shri Abhay Patil Ji



With M.D. of Lakeview
Hospital, Dr. Girish K.
Sonwalkar

NATIONAL RECOGNITION & HONORS



NAVARATR MAHOTSAV



SHIVDHENU

Maa Ka Aashirwad, Prakriti Ka Prasad

With the boundless blessings of Jagadguru Siddharoodha Maharaj Ji and the divine willpower and self-realization of Param Puja Shri Hari Guru Maharaj Ji, a sacred endeavor has been born on the foundation of the Shri Math. It is not merely a brand, but a divine path in this Kaliyuga to connect humanity with its purest and original essence.

WHAT IS SHIVDHENU ?

In the relentless rush of this Kaliyuga, where humanity is knowingly or unknowingly burdened by the weight of its own karma, 'Shivdhenu' emerges as a name that will serve to cleanse these karmas in the times to come, guiding life toward true meaning and fulfillment.



Fulfillment is no longer sought in the external, chaotic world, but found within.

Shivdhenu acts as a silent and daily guide. With every meal prepared using this Prasadam, the individual is gently steered back to their divine origin, turning the ordinary kitchen into a sanctum of spiritual awakening.

THE DIVINE PHILOSOPHY

MAA KA ASHIRWAD

We solemnly proclaim and testify that Gaumata is not merely an animal, but the living embodiment of the 'Compassionate Universal Mother'. While the glory described in our scriptures forms our foundation, our truth runs even deeper. It is our supreme fortune to be born into the Sanatan tradition. Woven with these sacred values from the very womb, the opportunity to serve the divine Gaumata is our life's greatest boon. Offering our service at her holy feet is the purest and ultimate foundation of Shivdhenu's purpose.

The affection of the entire cosmos reflects in her compassionate eyes. With all deities residing in every pore of her being, we experience the positive consciousness and unconditional divine love of the universe in her sacred presence. Shivdhenu's resolve is relentless. Our pure spirit of service will continue unwavering until our nation, with full pride and honor, declares and establishes Gaumata as the 'Mother of the Nation' (Rashtra Mata). This is our boundless faith, our eternal truth, and the very soul of Shivdhenu.

By joining Shivdhenu, you are not merely adopting a pure diet, but becoming a vital part of a monumental spiritual virtue—Gau Seva (service to the cow).

A Direct 2% Contribution on Every Purchase: A straight 2% of the amount from every prasadam you purchase will be dedicated exclusively to the protection of Gaumata.

A 20% Dedication of Revenue: 20% of Shivdhenu's total revenue will be completely devoted to the service and defense of Gaumata.

Come, embrace this sacred prasadam of Shivdhenu. Purify your thoughts, cleanse your karma and become a part of this divine mission to protect Gaumata.

THE DIFFERENCE BETWEEN 'PRODUCT' AND 'PRASADAM'

What we offer might be viewed by the world as a 'product,' but we bring it to you purely as 'Prasadam' (a sacred offering).

EMOTION IS EVERYTHING :

When we cook our favorite meal at home or dine in an expensive hotel, the taste is one thing. But when that exact same food is offered to the Divine at a Math, a temple, or a sacred shrine of Lord Shiva, it transforms into 'Prasadam.' Rooted in the scriptures, every Hindu understands the profound significance of Prasadam. The moment we consume it, our soul finds absolute contentment.



Until now, we have treated nature's gifts as mere 'business' and 'products.' When we consume grains or spices merely as products, the human body remains entangled in lust, anger, and worldly desires. However, long before humanity walked the earth, the Supreme Creator had already designed flora and fruits to balance the human body. When you accept these natural offerings as the Lord's 'Prasadam,' your body, your thoughts, and your soul become completely purified and Sattvic.

THE ETERNAL MOTHER OF THE UNIVERSE



Shivdhenu is not merely the name of a business; it is a clarion call to awaken our consciousness, which has been dormant for centuries.

We have intricately woven the word 'Dhenu' into our identity and embraced 'Gaumata' (the Mother Cow) as our supreme symbol. We chose this path because, amidst the relentless rush of the modern world, we have profoundly forgotten the absolute truth of what Gaumata truly means to us.

Pause and reflect: In this great land where Gaumata was once revered with the supreme title of Jagat Janani (Mother of the Universe), what has her existence been reduced to in this Kaliyuga? And what should her true place in our world actually be?

THE DIVINE LEGACY OF GAU MATA

Gaumata (the Mother Cow) is the mother of the universe and the 'Rashtramata' (Mother of the Nation) in Hindu culture.

The Vedas and scriptures profound describe her elevated spiritual stature. Every individual born of a mother's womb on this earth, who has nourished their body and gained health through the milk of Gaumata, carries a supreme duty to repay her debt.



"The Supreme Lord—the one who holds thousands of universes in His breath, the source of Maha Vishnu Himself—steps down into the dust of the earth. He does not ask for a golden chalice, nor does He wait for Mother Yashoda's earthen bowl. Instead, the Master of the Cosmos bends His knees, humbling Himself completely to drink milk directly from the udder of Gaumata. As she lovingly licks the Supreme Lord, a profound spiritual secret is revealed.



Have you ever wondered who could possibly ward off the evil eye from the Supreme Lord Himself? During the Dvapara Yuga, when the child Krishna was cast with the evil eye, Mother Yashoda did not rely on herbs or mystical spells; she sought the sanctuary of Gaumata.

She would take Lord Krishna into the cow shed and use the cow's tail to ward off the negative energies. The ultimate protector of the Lord of the Three Worlds was Gaumata herself.

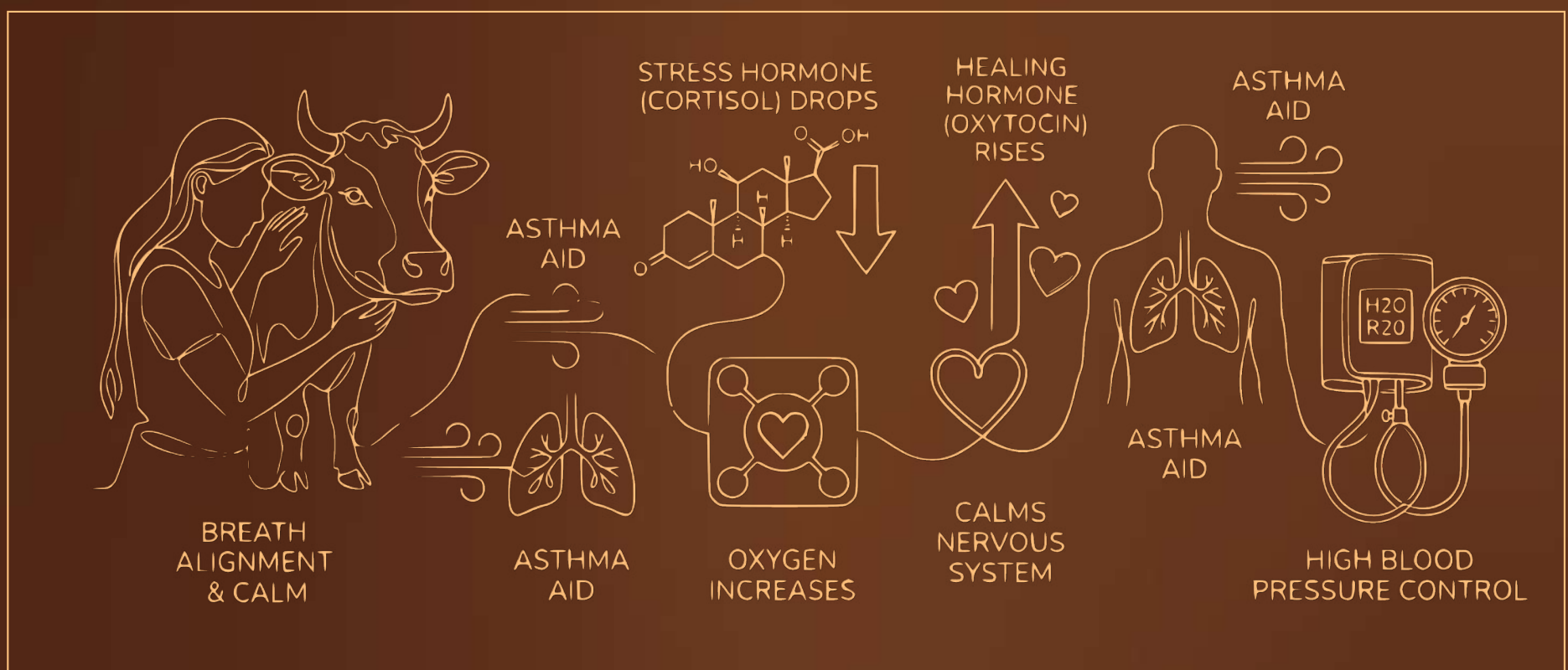
BUT WHAT HAVE WE DONE IN THIS KALIYUGA?

It is the greatest and most bitter irony of our times that the Jagat Janani, whose very touch holds the power to cure severe ailments and who belongs in the most sacred courtyards of our homes, is left wandering helplessly on the streets. We have reached a state where foreign breeds of dogs sit comfortably on our sofas—offering only an emotional bond—while our Mother, without whom our very existence is impossible, is left to stumble from door to door.



We have forgotten that Gaumata is a living, breathing sanctuary of healing. Our scriptures, Vedas and Ayurveda have proclaimed for centuries that spending time in the presence of Gaumata cures severe physical afflictions.

Today, modern science and psychology validate this ancient truth through what is now known as 'Cow Cuddling' Therapy. When we are near Gaumata, stroke her and align our breathing with hers, our nervous system calms down immediately. The body's stress hormone (cortisol) drops and the healing hormone (oxytocin) rises, naturally aiding in the cure of ailments like asthma and high blood pressure.



"Just as a child rushes from any corner of the world at the slightest pain suffered by his parents, so too stands the unwavering vow of Shivdhenu."

If any Gaumata wandering the streets is ever hurt, injured, or in pain, Shivdhenu will be the very first to rush to her aid. We are committed to healing her, empowering her, and restoring her rightful honor of divinity (Siddhatva) and national reverence (Rashtriyatva).

Come, let's unite to restore the Jagat Janani to her lost pedestal. Join hands with Shivdhenu—because it is only when the 'Dhenu' is protected, that the grace of 'Shiva' is truly fulfilled.

SHIVDHENU: TRANSFORMING EVERY MEAL INTO A 'DIVINE OFFERING'

"YAT PINDE TAT BRAHMANDE"

Whatever resides in the Universe, also resides
within the human body.



In the Vedic tradition, eating is not merely the act of filling one's stomach; it is a sacred daily ritual—a profound 'Yajna' (Fire Sacrifice). According to our ancient scriptures, the digestive fire within us (Jatharagni) is no ordinary biological process. It is the literal manifestation of Lord Shiva's cosmic fire, the Vaishvanara. To fuel this sacred inner fire, Shivdhenu brings you the purest, untainted ingredients. By elevating daily nourishment into a pristine offering, we help you honor the universe within.



OUR OFFERING OF PURITY

We are bringing this sacred treasure of nature straight to your home, maintaining its utmost traditional dignity:

- Sacred Spices: Pure Chilli powder, Coriander powder, Turmeric powder, Amchur (Dry Mango) powder and Ragi Malt powder.
- Premium Dehydrated Fruits: Nature's priceless prasadam in the form of fruits, wherein the Supreme has already woven all the essential vitamins needed to keep the body disease-free.
- Divine Makhana: A sacred treasure from the lotus flower. Available in 6 distinct flavors, offering a pure, lightweight, and crunchy path to wellness.

SECRETED SPICES



PREMIUM DEHYDRATED FRUITS



DIVINE MAKHANA



RAGI MALT



OUR WISH FOR YOU

From our hands to your home, these sacred offerings are curated with pure devotion. May the unblemished essence of nature bring supreme health, joy, and vitality to you and your family.

OUR DIVINE SPICES & THEIR VEDIC SIGNIFICANCE

HARIDRA TURMERIC POWDER

"Haridra Swarnavarnabha, Sarvadoshavinashini"

Radiating the brilliance of gold, Turmeric is celebrated in the scriptures as the embodiment of the Sun's vibrant energy (Tej). In the polluted environment of the modern era, Shivdhenu's Turmeric acts as your ultimate shield. It purifies the blood vessels, stimulating the seamless flow of vital life force (Prana). By dispelling inner darkness (Tamas), it goes beyond digestion to awaken a pure, sattvic consciousness within you.



SOM CORIANDER POWDER

"Dhanyakam Sheetaveeryam Cha, Pittadahavinashanam"

The fundamental law of the universe is balance. Where there is fierce fire, there must be soothing coolness. Scriptures equate Coriander with Soma—the nectar-like, calming energy of the Moon. When the stress and anger of modern life disrupt your body's heat (Pitta), Shivdhenu's Coriander cascades profound coolness and spiritual tranquility over both mind and body, making your food light and your soul centered.



TEJAS CHILLI POWDER

Katu Raso Vishodhanah, Tandra-Alasya-Nashanah

Pungency is not just a flavor; it is the fierce, transformative 'Rudra' energy of nature. When the body is weighed down by lethargy, heavy phlegm, or stagnation (Tamas), the pure, unadulterated heat of Shivdhenu's Red Chilli acts as a divine weapon. It clears energetic blockages and ignites the fire of metabolism. Consumed in balance, it awakens the senses and inspires dynamic, purposeful action (Rajogun).



AMRA TATVA AMCHUR POWDER

Amlo Hrudyah Prabhodhanah, Pranasanchar-Karakah.

In Sanatana Dharma, mango leaves are essential for every auspicious ritual, as the tree itself is likened to divine nectar (Amrit). Shivdhenu's Amchur is the exquisite essence of this sacred tree. Its tangy zest does more than delight the palate—it pacifies the Vata dosha, awakens a sluggish nervous system, and infuses your meals with a divine freshness that instantly uplifts and delights the soul.



Our spices are not crafted merely to tantalize your taste buds; they are 'Sacred Oblations' (Ahutis) offered to the divine fire within you.

THE SHIVDHENU WAY

OUR INNOVATION PHILOSOPHY

1. DIVINE INTENT

Our journey begins with a sacred vow. We channeled Vedic wisdom to create the Sattvic (pure, life-giving) nutrition today's world urgently needs.

6. SACRED DEDICATION

This final step is a commitment to consistent, pure offerings and sustained dedication to the community's well-being.

2. PUBLIC WELFARE

Our purpose is public service. We seek to restore humanity's faith in the healing, transformative power of pure, unadulterated food.



5. ABSOLUTE PURITY

Growth requires sanctity. In scaling, we uphold absolute purity, ensuring mechanization never dilutes the Sattva or traditional standards of our ingredients.

3. SACRED FORMULATION

Formulation is a sacred act. We craft blends that naturally ignite Jatharagni (digestive fire), nourishing the body as a sacred offering (Ahuti).

4. SOULFUL SHARING

We share our creations as Prasad (grace). We measure success not just by taste, but by the vital energy (Prana) and satisfaction felt by the consumer.

Our philosophy is not just a process; it is a pilgrimage. By anchoring Divine Intent with Vedic wisdom, we transform nutrition into a source of life-giving energy. From the first Sacred Formulation to the final act of Soulful Sharing, we ensure that Absolute Purity isn't just a goal—it's our vow to you and the world.

MATRUSHAKTI: THE CONFLUENCE OF SERVICE & SELF-RELIANCE

"Yatra naryastu puhyante ramante tatra devata"

Where women are honored and their energy is guided
righteously, divinity manifests itself.



So far on this divine Shivdhenu journey, you have witnessed how
every element of nature is crafted into an offering for Lord Shiva's
feet. But whose hands are preparing this divine Prasad? It is
Shivdhenu's supreme fortune that within its Manufacturing Unit,
Matrushakti (maternal power) itself has found the opportunity to
become the medium of this sacred service.

Shivdhenu is not merely employment; it is a living testament to the dignity, upliftment, and self-reliance of women under the spiritual umbrella of Shri Rudra Kesari Math. Here, every mother and sister is not just an employee, but a 'Ritvik' of this divine Yajna, serving purity and nourishment to society.

SHIVA'S NAME ON LIPS, SACRED WORK IN HANDS:

The greatest hallmark and backbone of this unit is its divinity and discipline, established by the supreme revered Shri Hari Guru Maharaj Ji through his divine guidance. Work here is not merely physical labor, but an active form of spiritual practice (Sadhana).

Mantra Consciousness: The entire atmosphere vibrates with spiritual energy. The continuous chanting of 'Om Namah Shivaya' by every woman purifies the premises and infuses divine grace into the prepared spices and Prasadam.

Discipline of Purity: Service is rendered with complete Satvik reverence, sacred attire, and the highest cleanliness. Prepared with pure thoughts and chants, this food ensures the inner purification of consumers.

MATH'S COMPASSION, MATRUSHAKTI'S MISSION:

Shri Rudra Kesari Math has always been a beacon of social welfare, guiding wandering minds. Materializing the visions of the revered Shri Hari Guru Maharaj Ji, Shivdhenu provides women with not just employment, but a profound platform for selfless service.

This journey began with just a few hands, but Shivdhenu's resolve is infinite. In the times to come, thousands of helpless, rural, and needy women across the nation will become the core foundation of this service. By channelizing this radiant energy of Matrushakti (maternal power), Shivdhenu is creating a vast, positive spiritual impact on society.

OUR TEAM



Param Pujya
Shri Hariguru Maharaj Ji
MANAGING DIRECTOR



Anu Agarwal
DIRECTOR



Govind Agarwal
DIRECTOR
AND OPERATING HEAD



Deepak Agarwal
MARKETING HEAD

AN OFFERING OF GRACE, FROM OUR SOUL TO YOURS

In the relentless rush of this modern era, finding a moment of absolute purity can feel like an impossible pursuit. We understand the unspoken exhaustion of the soul. That is why Shivdhenu was never created to be a mere business—it was born as a sacred endeavor and a divine path to connect you with your purest, original essence.

Every golden grain of spice and every premium dehydrated fruit we offer has been prepared with one singular prayer: your ultimate well-being. We have poured the timeless wisdom of our ancient Hindu scriptures, the profound blessings of Jagadguru Siddharoodha Maharaj Ji and Param Pujya Shri Hariguru Maharaj Ji and our unwavering devotion to Gaumata into these offerings. We do this, so you can experience a taste of the divine in your daily life.

When you bring Shivdhenu into your home, you are not merely preparing a meal; you are turning your kitchen into a sanctum of spiritual awakening. By accepting this Prasadam, you are actively cleansing your karma and wrapping your family in the protective love of the Mother of the Universe. We have dedicated our revenue and our lives to preserving this ancient truth and protecting Gaumata entirely so that you can walk a path of virtue, health and peace.

May this sacred Prasadam naturally ignite the divine fire within you, bring boundless tranquility to your mind and restore the lost harmony of your existence.

This is our life's penance and highest spiritual virtue, humbly placed at your feet.

Thank You..!

SHIVDHENU(OPC) PRIVATE LIMITED
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